

Pricing Intelligence You Can Rely On

Purchase Order Analytics gives you the pricing insights you need to prepare your next winning bid.

With Purchase Order Analytics you can:

- Identify buyers for your product by geography or agency type based on past purchase history
- Research the pricing of your competition and access lists of their top government customers
- Optimize your pricing to ensure you remain competitive, but don't leave money on the table

Leverage historic purchase order data, including under-threshold purchases, to **optimize** your product pricing and **increase your competitiveness** in the public sector.



Dashboard



Analytics



Custom
Tags



Save
Searches



POs



Line Items



Dollar
Value



Key
Contacts

